



LOCAL SPONSORSHIP OPPORTUNITIES

We proudly support the **Idaho Chapter of the National Bleeding Disorder Foundation** by sponsoring the Unite for Bleeding Disorders Walk. As a result, NBDF Idaho is authorized to include our corporate name and logo on the Unite Walk event materials consistent with our sponsorship selection below.

<u>Local Sponsorship Opportunities</u>	<u>Amount</u>
❖ Local Presenting Sponsor	\$5,000
❖ Gold Sponsor	\$3,500
❖ Silver Sponsor	\$2,500
❖ Bronze Sponsor	\$1,000
❖ Supporter Sponsor	\$500
❖ Kilometer Sponsor	\$250

NAME: _____

COMPANY: _____

COMPANY ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: _____ FAX NUMBER: _____

CONTACT EMAIL ADDRESS: _____

OUR CHECK IS ENCLOSED

PLEASE INVOICE US

	In-Kind Sponsor	Donation/Product	Value of Product
◇	In-Kind Sponsor		\$
◇	In-Kind Sponsor		\$

To ensure that your company logo is included on the collateral Walk materials, please return this form to the following address by **May 1**. Please email a high-resolution copy of your logo to the chapter. Various other corporate sponsorship opportunities are available after the initial logo deadline.



Please send your completed form, contribution, and high-resolution logo to:
Idaho Chapter- National Bleeding Disorder Foundation
3989 E 170 N
Rigby Idaho 83442
208-631-9729, idaho@bleeding.org

LOCAL SPONSORSHIP OPPORTUNITIES LEVELS & BENEFITS

{Please Note: The following Local Sponsorship Opportunities are open to multiple sponsors.}

LOCAL PRESENTING SPONSOR ♦ \$5,000

- ❖ Logo prominently placed in the Walk printed materials.
- ❖ Logo prominently placed on the back of Walk T-shirts.
- ❖ Name prominently mentioned in all press releases produced for the event.
- ❖ Prominent recognition in weekly communications to the supporters of the Walk.
- ❖ Prominent recognition at the pre-Walk events.
- ❖ Logo displayed at the pre-Walk events.
- ❖ Logo prominently displayed at the start-end point at Walk.
- ❖ Information booth at Walk.
- ❖ Logo prominently displayed on the Walk website.
- ❖ Recognition in the annual Walk newsletter.
- ❖ Recognition at annual Walk Training.

GOLD SPONSOR ♦ \$3,500

- ❖ Logo prominently placed in the Walk printed materials.
- ❖ Logo prominently placed on the back of Walk T-shirts.
- ❖ Name mentioned in all press releases produced for the event.
- ❖ Recognition at the pre-Walk events.
- ❖ Logo displayed at the start-end point at Walk.
- ❖ Information booth at Walk.
- ❖ Logo displayed on the Walk website.

SILVER SPONSOR ♦ \$2,500

- ❖ Logo placed in the Walk printed materials.
- ❖ Logo placed on the back of Walk T-shirts.
- ❖ Recognition at the pre-Walk events.
- ❖ Logo displayed at the start-end point at Walk.



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- ❖ Logo displayed on the Walk website.
- ❖ Booth on the day of Walk.

BRONZE SPONSOR ♦ \$1,000

- ❖ Logo placed in the Walk printed materials.
- ❖ Logo placed on the back of Walk T-shirts.
- ❖ Recognition at the Kickoff Event.
- ❖ Logo displayed on the Walk website.
- ❖ Booth on the day of Walk.

SUPPORTER SPONSOR ♦ \$500

- ❖ Name listed in the Walk brochures and posters.
- ❖ Name printed on the back of Walk T-shirts.
- ❖ Logo displayed on the Walk website.
- ❖ Booth on the day of Walk.

KILOMETER SPONSOR ♦ \$250

- ❖ Name placed on Kilometer sign along Walk route.
- ❖ Logo displayed on the Walk website.

IN-KIND SPONSOR (VALUE MUST BE \$500+)

- ❖ Logo displayed in the Walk printed materials.
- ❖ Logo printed on the back of the Walk T-shirts.
- ❖ Logo displayed on the Walk website.

Local chapters also welcome in-kind donations to their Walk events. In-kind donations can be product, equipment, and/or service donations. Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation (which should total a \$500+ value). For more information on sponsorship opportunities, don't hesitate to get in touch with idaho@bleeding.org





SPONSORSHIP OPPORTUNITIES

LUNCH SPONSOR ♦ \$1,000

Support the Walk event by providing lunch for all participants, volunteers, and staff. After the Walk, everyone will have the opportunity to eat and subsequently network and enjoy the entertainment. What better incentive to finish the Walk than a good lunch shortly after that?

BREAKFAST SPONSOR ♦ \$1,500

Even at a Walk event, breakfast is the most important part of the day! Your support will give participants healthy food choices such as fresh fruit, whole grain bread, and juices. There is an opportunity for employee participation and for your company to show its commitment to the importance of a healthy diet.

KIDS' CORNER SPONSOR ♦ \$800

Be a part of one of the Walk's most anticipated activities! Put a smile on a child's face and set an example of how important it is to be involved with this worthwhile event. Some opportunities include sponsoring a crafts table, face painter, or balloon twister. Have your employees volunteer and create a more fulfilling experience for your company and Walk participants.

ENTERTAINMENT SPONSOR ♦ \$500

What's the best way to pump up a crowd? Music! As the entertainment sponsor, your company will support the services of a DJ or band to engage participants and increase excitement. Music will continue after the Walk's start for fans' and onlookers' enjoyment. This is a great way to make an impact on everyone involved.

BALLOON ARCH SPONSOR ♦ \$250

What's a celebration without balloons? Join the bleeding disorders community in a day of fun by supporting a balloon arch at the start of a Walk route. While walkers line up at the start in excitement, they will be greeted by these colorful balloons to mark the occasion, making it an even more memorable experience.

REFUELING STATION SPONSOR ♦ \$250

Sponsor a rest stop at the midway point of a Walk event and say, "You Can Do It!" As an encouragement for participants who have just finished half of the Walk route, your support will provide a rest stop area so that walkers can fuel up for the rest of the way.

All Sponsorship Opportunities will receive the following recognition:

♦Company logo displayed on the Walk Website ♦Company logo displayed at the Sponsored Activity



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